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IBM **Senior UX Team Lead** from 2015

Senior UX Team Lead for Cloud Compute offerings. Facilitate daily design scrum meetings, retrospectives and sprint planning. Work with offering managers and executive team to prioritize work for UX Leads and Designers. Help facilitate Design Thinking workshops. Crafted an end-to-end story for IBM's InterConnect conference and outbound marketing by helping to consult and facilitate meetings with multi-team stakeholders and executive team.

Microsoft **UX Designer II** from 2012 to 2015

Designer for the Visual Studio client and online experiences. Helped shape overall division strategy for Visual Studio. Worked on multiple overlapping UX projects including the VS RAD experience, Team room, Kanban boards and other confidential projects. Sole designer dedicated to the CBA business unit. Collaboration with teams working on Microsoft Office.

National Instruments **Senior Interaction Designer** from 2007 to 2012

Shaped four visual programming languages including LabVIEW Education Edition and LabVIEW Web UI Builder by helping to define the UI and UX architectures. Acquired signoff from stakeholders while communicating designs to developers. UXD hiring manager. UX workshop facilitator. Multiple design patents.

Mail Maker **Founder / UX Designer / Developer** in 2007

Complete product strategy and UX design from conception to deployment. Sold mapping experience to a third party.

AccuData **Senior User Experience Designer** from 2005 to 2007

Designed complete application from conception to deployment. Consulted enterprise, companywide and external stakeholders to design an all new direct marketing list application called AccuLeads. Created storyboards, click-through demos and an all-encompassing style guide while communicating designs to developers.

Technical Graffiti **Founder / UX Designer / Developer** from 2002 to 2005

Conceived the UX architecture and code behind a successful open source Intranet application and e-commerce website called Intranet 2004. Performed staff and procurement management while overseeing and developing multiple websites and web applications. Performed software consultation.

Snap-On **Senior Project Engineer / UX Designer** from 2002 to project completion in 2003

Consulted the project team to develop a common interface for vehicle diagnostic applications. Developed a .Net telematics diagnostic application, customized a .Net ticket tracker and spearheaded the engineering Intranet. Generated vehicle diagnostic application UX designs and prototypes. Traveled to Amsterdam to consult in software globalization. Multiple design patents.

Daimler Chrysler **Senior Consultant through QQuest** from 2001 to project completion in 2002

Defined the architecture, developed, and oversaw an ongoing data mart application that consolidates most of Daimler Chrysler's internal multi-terabyte databases.

frog **Technical Lead** from 1999 to layoff in 2001

Roles ranges from Technologist Technical Lead.

frog design - Technical Leader for internal projects from 1999 to 2001

Consulted internal stakeholders and developed frog design's corporate website. Gathered requirements and developed frog design's corporate Intranet.

Living.com - Liaison through frog design from 1999 to 2001

Communicated technical and design visions to in-house developers and designers. Developed e-commerce user interface.

Microsoft - Technical Leader through frog design from 1999 to 2001

Developed the user interface prototype of the Microsoft Management Portal. Worked with in house resources at Microsoft's Redmond headquarters to incorporate their .Net strategy into the Microsoft Management Portal.

SAP - Technical Leader through frog design from 1999 to 2001

Defined user interface modules and technical specifications. Managed the technical aspect of the project. Mentored internal staff in module development and integration at the Frankfurt Germany headquarters.

Dell - Technologist through frog design from 1999 to 2001

Enhanced user interface controls and consulted the designers of Dell's e-commerce website.

Other Technical experience at Ford, Chrysler, Raytheon, supervisor at Iserv.

Technology High and low level technology experience.
Cloud computing, Virtual Machines, Load Balancing, Auto Scaling, Containers, Net Framework, ASP.Net, AJAX, C#, CSS, HTML, JavaScript, jQuery, SQL, WPF, XAML, XML, XSL and XSLT.

Tools Sketch, Expression Blend, Expression Design, Fireworks, PowerPoint, SketchFlow and Visio.

Process Collaboration Design Thinking. Agile Design. User Centered Design. Design, Prototype and Review. Lean UX.
Research, interviews, facilitation and presentations.

Portfolio www.fseven.com

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Articles Windows 8.1 Start Screen Concept Makes Metro the Best Thing Ever - Softpedia
NI LabVIEW Web UI Builder - Eyes on VI's
Intranet 2004: A No-Fuss Intranet Framework - Intranet Journal
ASP Intranet 2004 Reviews - Aspin
frog design corporate website silver award - Business Week
www.BigRapids.com cover story - Big Rapids Pioneer

Patents Semantic Zoom within a Diagram of a System - 20130031508
Weighted Zoom within a Diagram of a System - 20130031501

Education Computer Information Systems with Business Management
Ferris State University in Big Rapids Michigan from 1992 to 1996